

## **WHY YOU MUST EXHIBIT**

Nigeria International Book Fair is the major book fair in Nigeria and indeed in Africa where players in the book sector from within and outside Nigeria, gather once in a year for networking, exchange of business ideas and business transaction. It is a unique book event that a large percentage of about 180 million Nigerians and foreigners look forward to in the second week of May every year. In fact, Nigeria International Book Fair is the surest gateway to access the Nigerian book market.

The annual book fair creates a platform where books and other learning and teaching materials can be displayed. It also gives room for buying and selling of publishing and distribution rights. As a result of many human and business development programmes that prominently feature in the annual book fair, unlimited business opportunities are opened to the exhibitors at the book fair.

As usual, Nigeria International Book Fair 2017 will attract industry players across the world. Government agencies and parastatals, as well as corporate organisations, institutions of learning, service providers, international communities and the general public will not be left out of the book fair. Various exciting programmes that will empower participants and add value to their lives and businesses will be organised during the six-day of book trade and exhibition.

Endeavour to be part of NIBF 2017.